



Disability Rights North Carolina

2023 Advocacy Conference Sponsor Levels

Tuesday, May 2, 2023 - 8am to 5pm
McKimmon Center, Raleigh NC

Email casey.mason@disabilityrightsn.org

PRESENTING SPONSOR \$20,000

- Registration for 20 attendees
- CEO spotlight + speech during plenary
- 20 tickets to luminary reception
- Personal introduction to plenary speaker
- Breakout session presenting sponsor
- 20x20 ft. space in exhibition hall
- Exclusive exhibitor table during plenary
- Branded \$500 give-a-way at DRNC table
- "Presenting Sponsor" on marketing assets
- Eminent logo on digital/print signage
- Full page feature in event program
- X-large promo opportunity in swag bags
- Branded content in exhibitor packets

PREMIER SPONSOR \$10,000

- Registration for 16 attendees
- CEO recognition during plenary/lunch
- 12 tickets to luminary reception
- Personal introduction to plenary speaker
- Sponsor highlight in 4x breakout sessions
- 10x10 ft. space in exhibition hall
- Exclusive exhibitor table during plenary
- Branded \$250 give-a-way at DRNC table
- Featured on select marketing assets
- Logo on digital/print signage at event
- Half page feature in event program
- Large promo opportunity in swag bags
- Minimum five @mentions on socials

EXECUTIVE SPONSOR \$5,000

- Registration for 12 attendees
- CEO recognition during plenary/lunch
- 8 tickets to luminary reception
- Sponsor highlight in 2x breakout sessions
- High-traffic table in exhibition hall
- Branded \$100 give-a-way at DRNC table
- Linked logo on DRNC event webpage
- Logo on select signage throughout event
- Quarter page feature in event program
- Medium promo opportunity in swag bags
- Minimum three @mentions on socials

ASSOCIATE SPONSOR \$2,500

- Registration for 8 attendees
- Logo on digital signage during lunch
- 4 tickets to luminary reception
- Sponsor highlight during breakout session
- Preferred placement in exhibition hall
- Linked logo on DRNC event webpage
- Logo on select signage throughout event
- 1/8 page feature in event program
- Small promo opportunity in swag bags

SUPPORTING PARTNER \$1,000

- Registration for 4 attendees
- Logo on select digital sponsor signage
- Joint sponsorship of a breakout session
- Partner table in exhibition hall
- Logo on DRNC event webpage
- Brand name recognized in event program
- Miniature promo opportunity in swag bags